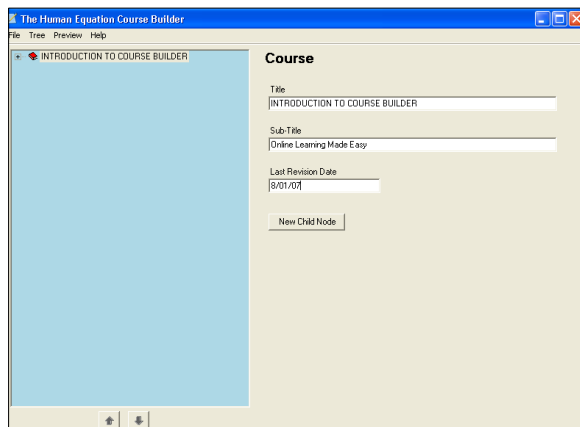


A Quick Look at The Human Equation's Desktop Course Builder Program

QuiKKoncepts Course Builder allows users to author, design, and publish their own learning materials. No programming skills are required—in fact, anyone with a working knowledge of basic business software programs can learn to use **QuiKKoncepts Course Builder** in less than an hour.

QuiKKoncepts Course Builder converts your text and concepts into a learning and communications interface that embodies the best instructional design standards, allowing you to create complete, high-quality online courses. Program features include:

- A template-driven interface that allows you to customize your complete course offering on pre-loaded templates;
- A choice of 10 learning activity formats for each page, allowing you to create an interactive experience that enhances student learning;
- The ability to add audio, video, or graphics to any lesson page, giving each presentation a polished, professional look;
- The option to embed pop-up definitions, documents, questions, or examples that directly support your material;
- Learning activities, reviews, and a graded final exam to measure progress and redirect learners back to review topics they have not yet mastered; and
- A Certificate of Completion that provides printable documentation of a learner's satisfactory completion of the course.



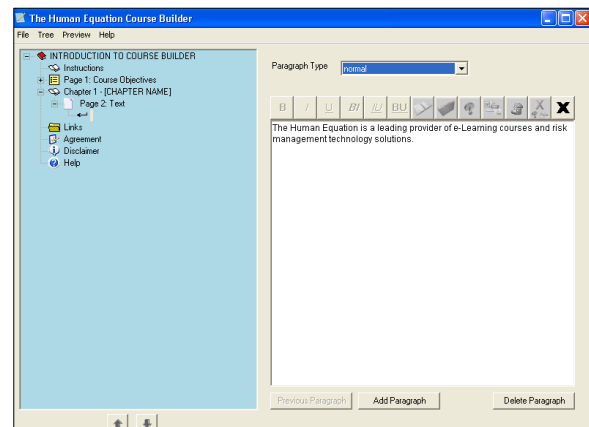
An intuitive interface guides users through the process of course creation. Begin by giving your course a title and subtitle. **QuiKKoncepts Course Builder** also gives you the option of including a revision date so that you can track updates to your course.

The program's pre-loaded learning templates include pages for your first chapter, a user agreement, a general disclaimer, and help language. Each of these components can be completely customized with your own content.

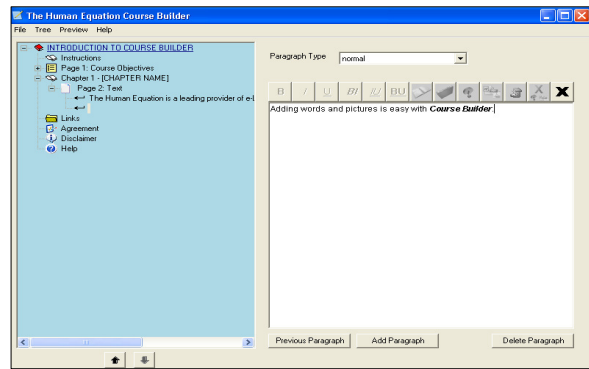
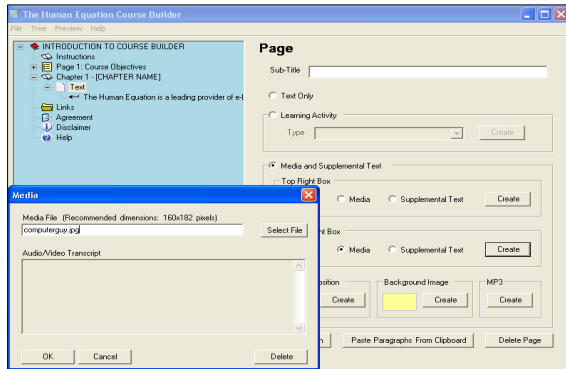
Each time you add a page, **QuiKKoncepts Course Builder** asks you to choose from among three different kinds of pages, including pages for:

- text only;
- interactive learning activities; and
- text with media and other links.

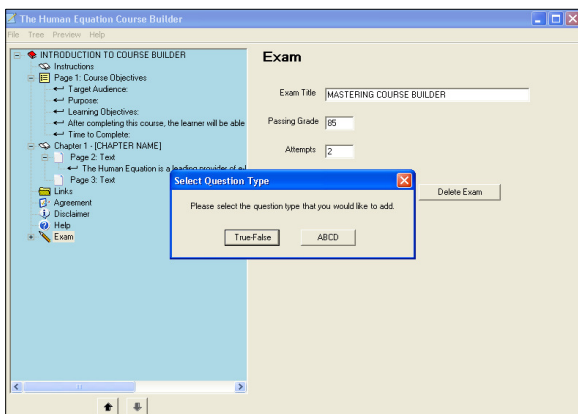
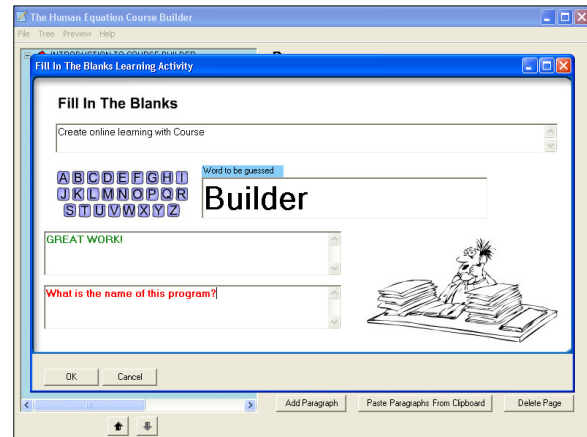
The program's WYSIWYG (What You See Is What You Get) editor lets you format your text and paragraph type. You can reinforce a key point by providing supporting information in a pop-up window or linking to supplemental documents.



QuiKKoncepts Course Builder makes it easy to customize each page with text and media. Just click the radio button next to Media and Supplemental Text and decide where you want to place your image, audio clip, or video clip. **QuiKKoncepts Course Builder** even gives you recommended dimensions for your images. To add text, simply click on Add Paragraph and type in your content, or click Paste Paragraphs from Clipboard to paste multiple paragraphs from any word processing software. The images below illustrate how to add media (left) and text (right) to your course:



QuiKKoncepts Course Builder includes 10 pre-loaded Learning Activity templates. Learning Activities effectively measure progress, engage learners, and increase interactivity. On the right is an example of a fill-in-the-blank Learning Activity, asking learners to complete a sentence using a word or concept previously taught in the course. In addition to the question and answer, you can also include feedback to be displayed for both right and wrong responses.



Add a final exam to document your learners' acquired competencies. An exam can include both multiple choice and true/false questions. Choose the passing grade required and the number of attempts each learner is given to pass the exam.

QuiKKoncepts Course Builder also allows you to customize messages for learners who:

- pass the exam;
- fail the exam; and
- cannot retake the exam because they have exceeded the number of attempts allowed.

You can include a printable Certificate of Completion so that learners can document that they have successfully passed the course. The Certificate can be customized to specify the number and type of continuing education (CE) credits learners have earned.



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